



Allison Bell's Biographical Notes

Contact Information:

Allison Bell
President/Inspirational Diva
Motivational Speaker – Age 25
Embrace Today Concepts, Inc.
602-445-6420 Office
602-445-6424 Fax
480-282-0713 Cell

Email: Allison@EmbraceTodayConcepts.com
Website: www.EmbraceTodayConcepts.com
Online Speaker Media Kit:
<http://promo.embracetodayconcepts.com/>

Mailing Address:
4529 West Fawn Drive
Laveen, AZ 85339

Allison Bell is the President and Inspirational Diva of Embrace Today Concepts, Inc. Bell is the founder of Embrace Today Concepts, Inc. (ETC) and started her company at the age of 24 in January 2006. Embrace Today Concepts is an inspirational guidance company that provides workshops, seminars, and merchandise to those seeking a stronger inner self.

ETC helps others embrace their purpose in life. As a motivational speaker Bell travels to schools, faith based/nonprofit organizations, conferences and special events and teaches others how to build confidence through acts of kindness and community service. She also teaches workshops on how to become an entrepreneur at any age. She designed and created a line of merchandise for ETC which includes daily affirmation cards, greeting cards, e-Books, & workshop CD-ROMS.

Since starting Embrace Today Concepts, Inc. Allison Bell has been featured in Arizona Republic, BIZAZ Magazine, Arizona Woman Magazine, Alpha Phi Quarterly, Phoenix Business Journal, Arizona Informant and was featured on Finding Your Diamond radio show.





Prior to her current position, she worked for 2 years at the Loreto Bay Company. Loreto Bay is a residential and commercial resort community in Baja, Mexico. Bell was an integral part of building the Sales Department for this \$3 billion project. Bell also sold over \$6 million in residential real estate for Loreto Bay.

Career Highlights:

- Awarded one of 35 honorees as “**Top Entrepreneur in Arizona Under 35**” by Arizona Republic and AZCentral.com/BIZAZ Magazine.
- Named 2007 class of **Forty Under 40** by the Phoenix Business Journal.
- Panelist for the **Women in Business Tradeshow & Luncheon** presented by the Phoenix Business Journal.
- Keynote Speaker/Founder/Organizer of the **Young Entrepreneur Showcase** presented by Embrace Today Concepts and the City of Phoenix.
- Event speaker at the 3rd **Annual Reebok Arizona Preps Basketball Tournament**.
- Speaker for the **Fresh Start Women’s Foundation** presenting topics related to entrepreneurship and confidence building.
- Scheduled Keynote Speaker for the statewide Arizona Teacher’s Conference for the **Association for Career Technical Education (ACTE)** 2007 summer conference (July, 2007).
- Keynote Speaker for the **Arizona Cooperative Education Association’s** annual meeting.
- Organizing and creating the **Kentucky Youth Bash 2007** with the Mayor’s office and Greater Community Council in Louisville, Kentucky. The 2007 summer youth event will focus on confidence building, problem solving, and leadership development.
- Selected as **Constant Contact’s** Spotlight Member of the Month.

Education/ Certifications:

Bell is a Certified Trainer for the *Points of Light Youth Leadership Institute* (PYLI), a unique service and leadership training program specifically for high school age youth. The focus of the program gives students the ability and desire to make meaningful, lifelong contributions to their communities through volunteer service. As a Certified Trainer, Bell is a part of a national network of talented and experienced professionals who are committed to making a difference in their communities.

Bell completed her *Path Elements Profile Training Certification* with LBJ, Inc. Bell is one of 80 trainers worldwide that has successfully completed the “Four Elements of Success Training Program.” This exclusive training has been performed at NASA, Six Flags, Nieman Marcus, and hundreds of other Fortune 500 companies across the world.



Born and raised in Indianapolis, Indiana Allison Bell attended Ball State University and graduated with a degree in Broadcast Journalism & Telecommunications. She was involved at local station WCRH, the CNN student news bureau, reporting on a variety of topics that included weather, sports, entertainment, etc. Other areas of study included; Media Communications emphasis in English/Creative Writing, Sales, Promotion, On-air talent, Online Journalism, Web Design, Creative Writing, Business Information Systems, and Spanish. She also was a reporter for KTEH's national children television show *Real Science*.

Civic Involvement:

Bell is a *YMCA* Board Manager at the South Mountain YMCA in Phoenix where she is involved with Tuesday Nite Teens, the I-Learn Program and other youth related programs.

Bell is also a member of the *Junior League of Phoenix*. Since 1935, the Junior League of Phoenix, a women's organization, has been the driving force behind the kinds of initiatives like bringing the Race for the Cure to Arizona. The Junior League of Phoenix is a nonprofit organization that has contributed millions of dollars and volunteer hours to the community.

Bell is a member of the *Fresh Start Women's Foundation* Workshops and Seminars Sub-Committee & Speaker's Bureau. As a committee member Bell assists the Education Department in recruitment efforts, provides guidance regarding educational topic offerings, provides guidance regarding development strategies and offers insight on relative trends on contemporary women's issues.

Bell is a Board Member of the *Opportunity Through Entrepreneurship Foundation* (OTEF). The Foundation helps at-risk youth and young adults improve their lives and their communities by training and support to apply their innate talents in creating entrepreneurial ventures, businesses, jobs, and successful lives.

Bell is a volunteer for *Junior Achievement* and travels to schools and teaches young people the benefits of being an entrepreneur and understanding the business world. Junior Achievement is a non-profit organization that uses hands-on experiences to help young people understand the economics of life. In partnership with business and educators, Junior Achievement brings the real world to students, opening their minds to their potential.

Bell contributes as an organizer for *Club Entrepreneur*. Peter Burns, the President of the College of Entrepreneurship, created Club Entrepreneur as an open source of advice and knowledge for entrepreneurs of all ages.



Additional Accomplishments:

In 1999 & 2000, Allison Bell was selected from 500 participants become an **NFL Cheerleader** for the Indianapolis Colts. Each year the Colts Cheerleaders go above and beyond to create an even stronger connection with the community. They travel around the state of Indiana and even internationally in hopes of expanding the Colts fan base. Bell had the opportunity to cheer at the America Bowl game in Mexico City. The Colts Cheerleaders participate in more than 300 appearances including conventions, fairs, tradeshow, corporate meetings, grand openings, festivals, sporting events, and much more. As an Indianapolis Colts Cheerleader Allison made appearances on HBO, FOX, ABC, NBC, Home Shopping Network and several children's television shows.

In 2001, Allison Bell was selected as an **Indianapolis 500 Princess** from over 270 applicants based on communication skills, poise, academic performance and community/volunteer involvement. Each year 33 young women are selected to become spokespersons for 500 Festival, a not-for-profit volunteer organization, created in 1957 to organize civic events celebrating the greatest race in the world. Over the past 49 years, the 500 Festival has grown to become one of the largest festivals in the nation. Bell supported the production of public service activities & announcements, interviews, charitable events and other behind the scenes duties related to the Festival.

Allison Bell contributes her positive outlook on life after studying the Hispanic culture in Mexico. She participated in a study abroad program for a semester living with a host family in Cuernavaca, Mexico while attending Tec De Monterrey University. Allison feels that her experience living in a third world country gave her a better perspective on how most people are living in the world. Every since studying abroad she has made a personal effort to support those in need. Bell has traveled to Mexico over 20 times.



For more information on Inspirational Diva Allison Bell, or Embrace Today Concepts, Inc. visit www.EmbraceTodayConcepts.com.